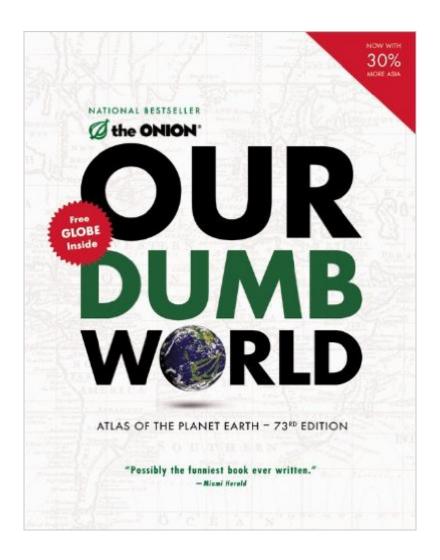
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Our Dumb World





Synopsis

OUR DUMB WORLD is the world's most comprehensive fake atlas: a repository of all known information about the planet Earth (except where covered by clouds). In late 2007 the hardcover edition became one of the hottest books of the holiday season, entertaining and offending hundreds of thousands of readers around the globe. This new, easy-to-carry paperback edition is perfect for the intrepid traveler to any of the world's exotic locales--from Afghanistan, "Allah's Cat Box," to Ukraine, "the Bridebasket of Europe," to the USA's own Nevada, "Where Everyone's a Loser." Packed with beautiful full-color maps and framed with inaccurate essays about all the world's peoples and places, OUR DUMB WORLD is a gut-busting send-up in which no nation escapes unscathed. "Bottom line: laughed my head off." --Deirdre Donahue, USA Today

Book Information

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Average Customer Review: 4.1 out of 5 stars Â See all reviews (191 customer reviews)

Best Sellers Rank: #194,975 in Books (See Top 100 in Books) #169 in Books > Humor &

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Customer Reviews

As a big fan of the Onion, I eagerly anticipated the release of this book and admittedly had high expectations for it. Over the past couple of days I've spent about an hour or two looking through it (one doesn't "read" a book like this), and I've pretty much had enough of it. The quality of the material is just not very good when compared to the Onion's other books (that's to say the weekly, topical/"area man" material) and especially the brilliant "Our Dumb Century," which is the Onion's other "concept" book (which is really not that different; it just uses historical eras/events for material). "Our Dumb World" can be easily compared to the Daily Show's "America: The Book"--especially since the Daily Show book has a whole chapter on the "rest of the world." It's almost like the Onion took the "International House of Horrors" chapter from that book and bloated it

out into 200 "dense" pages of mediocre, painfully obvious jokes about every country in the world. Have you ever noticed how the word "dense" can have two meanings? So much of the book is this level of humor, based on these kinds of observations: southerners are stupid racists, the Irish are drunks, and "thank God I don't live in Africa." (I imagine that there must have been at least some discussion over how to address the subjects of genocide, poverty, and famine prevalent in so many regions of the world in a comedy book. Apparently those pitching for the photo-shopped "children feasting on the carcasses of the dead" images were more persuasive in these discussions.)Ask yourself: What makes the Onion funny? What do its writers do well?Then think about whether a 200+ page atlas parody could possibly be an effective vehicle for these strengths.

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